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April 28, 2014

Mr. John Smith
Vice President of Sales & Marketing
Acme Technology
123 Any Street
Los Angeles, CA 90210

Dear Mr. Hiring Manager:

Imagine if you could have a Director of Marketing on your team who brings integrated marketing campaigns to life and knows how to leverage various media platforms to obtain the best results. What if that person also understands how to use data to make strategic decisions and create actionable marketing plans? Now take a look at the enclosed resume to see that person is applying for the Director of Marketing position at Acme Technology.

Throughout my career in account management I have always completely immersed myself in my client's brand. This results in positive response rates, increased brand recognition, and elevated website visits for my clients. In addition, I pride myself on the following attributes:

Innovation: I thrive on testing new ideas to see how campaigns can be improved.

Leadership: I keep my team motivated and build their confidence by letting them run with ideas.

Collaboration: No one is successful alone, and I am passionate about bringing people together to create better workflow and improved campaigns.

I am confident I can apply my marketing skills to help your team obtain more qualified leads. I would appreciate the opportunity to discuss additional ways I can help Acme Technology reach its goals. You can reach me at 773-531-3457. Thank you for your consideration.

Sincerely,

Jane Jobseeker